

THE SOCIAL PURCHASING DECISION MAKING TOOL

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WHAT IS THE SOCIAL PURCHASING DECISION MAKING TOOL?

It's an online intuitive interface for collaborative stakeholder engagement, useful for social purchasing policy design, criteria selection, and vendor bid review.

The Problem

- We don't know what criteria should be included in a social purchasing framework
- Our team can't agree on criteria or social purchasing values
- How do we include a social value component in our procurement practices?
- How do we weigh the social value compared to price, quality, and environment?
- Our team can't agree on what bidder best meets our social value criteria


The Solution

- The Social Purchasing Decision Making Tool allows collaborative broad engagement in solving complex problems when developing policy and framework criteria
- Opens the door to decision making that is fair, flexible, transparent, and has broad organizational support (“no influence or bias here”)
- Optimized consensus is achieved! You now have social values and criteria for your social purchasing framework – include criteria in all of your RFP contracts
- Each participant can adjust a weighting slider to share how important the social value component is versus price, quality, and environmental components
- Participants evaluate bidders by voting on how they meet your organization’s specific social value criteria. The results prove a fair decision

How Buy Social Canada Uses Social Purchasing Decision Making Tool to Support You

- We support your organization with the appropriate technology for effective and efficient decision-making throughout the entire purchasing process
- We support you to create a customized social procurement framework for your organization
- Our ready to go template provides the questions you need to ask stakeholders to identify your organization's social value
- We help your team members reach the best decision on criteria and language to be included in bids
 - Ensures that bidders respond to your criteria using agreed upon language

The Product: Phase 1



Social Purchasing Evaluation (Phase I) ▾

Social

For this purchase, rate the importance of the following social criteria in relation to the product. This will provide a "total value" for dollar spent in the organization.

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- About
- Survey
 - Environmental
 - Quality
 - Social**
 - Pricing
- Review Vote
- Results

Training & Targeted Employment


How important is that the vendor offers Targeted Employment and Training Opportunities throughout the contract period?

TOTALLY OPPOSE NEUTRAL TOTALLY SUPPORT

Neutral

What do you think of this criterion?


The Product: Weigh Your Purchasing Criteria

 Social Purchasing Evaluation (Phase I) ▾

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INTRODUCTION ^

Please rank the overall value of the four main purchasing evaluation criteria:



Topic Importance ^

1. Environmental
Unimportant drag the slider Very Important
25

2. Quality
Unimportant drag the slider Very Important
35

<https://buysocial-ex-ii.ethelo.net/projects/56afc85d70726f14d0de0000/vote/project-user/review-vote#>

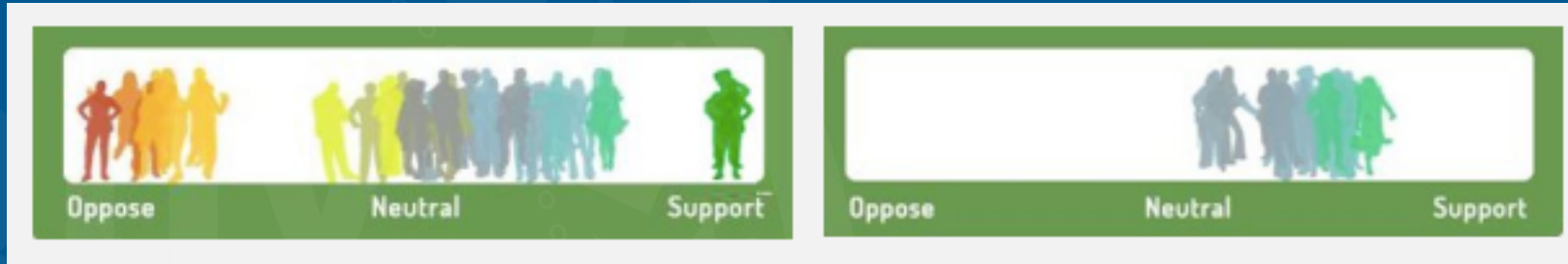
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Terms and Conditions ▾

The Result: Phase 1



BUY SOCIAL Social Purchasing Evaluation (Phase I) - Home Alisha (Buy Social Staff)

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Scoring Details

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GROUP RESULTS

Display Options by: Support

Category	Percentage	Change
Environmental		
Minimum Regulations	75%	+
Energy Consumption	68%	+
Exceeding Impacts	64%	+
Packaging & Shipping	64%	+
Friendly Materials	61%	+
End-of-Use	61%	+
Polluting Effects	57%	+

SHARE YOUR THOUGHTS

What did you like? What can we improve?

Add a comment

The Result: Phase 2:

BUY SOCIAL Social Purchasing Bid Evaluation (Phase II) - Home Alisha (Buy Social Staff)

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Scoring Details

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 - JustCatering (Bid No. 1)
 - Vancouver's Aboriginal Friendship Centre (Bid No. 2)
 - Potluck Cafe (Bid No. 3)
- Results**

GROUP RESULTS

Display Options by: Approval

JustCatering (Bid No. 1)	83%	+
Vancouver's Aboriginal Friendship Centre (Bid No. 2)	83%	+
Potluck Cafe (Bid No. 3)	50%	+

SHARE YOUR THOUGHTS

What did you like? What can we improve?

Add a comment

Interested in starting your social purchasing framework?

Contact Buy Social Canada to learn more about how you can easily include a social value to your existing purchasing!

Contact:

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Buy Social Canada

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www.buysocialcanada.com



**Questions?
&
Thank you!**

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