



# Seal the Deal Fund

## Application Guidelines

### Eligibility

Your enterprise must meet the following criteria. You are:

- An organization that meets the Buy Social Canada [definition of a social enterprise](#) and/or you are serving or being led by women, Indigenous peoples, Black people and other racialized communities, official language minority communities, people with disabilities and other equity-deserving groups
- A business with a clearly defined social value purpose or mission, who takes action to create community benefits through your work
- A business with experience in business to business and/or business to government sales

### Requirements

Your application must meet the following criteria. There is:

- An identified social, cultural, environmental or community development value outcome that will result if the transaction happens
  - You have identified outcome metrics and reporting procedures
- A clear and defined path to a contract or sales opportunity
  - An RFP or other purchasing offer exists that you want to respond to
  - You can demonstrate a need for the support requested, including what additional efforts you have taken to fill this funding requirement

### Application Assessment Process

Applications will be assessed by an internal panel of Buy Social Canada team members.

The team members on this panel lead on social enterprise and social value supplier engagement and capacity building programs (SUPER), and frequently match social purpose organizations with procurement opportunities (through social purchasing partnerships and Community Benefit Agreement Projects).

The Panel will individually assess each application, assessing it against pre-defined criteria before meeting to discuss each application together.

Successful applications will require majority approval by the assessment panel.

Unsuccessful applicants will not automatically receive feedback but feedback will be provided upon request.

## **Approval Timeline**

Applicants will receive notice of approval within 10 days for up to \$5,000, 20 days for larger amounts.