



Social Value in Construction

Community Benefit and
Social Procurement Solutions

Design, Implement, Measure and Report

For more information contact
Elizabeth@buysocialcanada.com

About Buy Social Canada

Buy Social Canada's social enterprise purpose is to educate, advocate and engage social suppliers and purchasers from across governments, institutions, and corporations, to advance social procurement and community benefit agreement policies and practices to help build healthy communities.

The logo for Buy Social Canada is set against a dark blue circular background. The word "buy" is in a white, lowercase, sans-serif font. To its right is a stylized orange maple leaf. Below "buy" is the word "social" in a larger, white, lowercase, sans-serif font. At the bottom, the word "CANADA" is written in a bold, orange, uppercase, sans-serif font.

buy. 
social
CANADA



Buy Social Canada Experience

Buy Social Canada's expertise and experience extend across consulting, policy design, tool and resource development and training and workshops, always with a focus on utilizing local community assets, ensuring knowledge transfer and local capacity building.

Buy Social Canada has provided advice and consulting services to governments at all levels, corporations and institutions with a proven track record of delivering effectively within budget and timelines.



Buy Social Canada Approach

Buy Social Canada connects local goals with social procurement best practices. We...

- Connect social enterprises and social value businesses with social procurement and community benefit agreement opportunities
- Host a Pan-Canadian Community of Practice attended by governments, corporations and institutions.
- Facilitate Social Procurement Roundtables
- Provide Social Enterprise certification
- Offer an open-source directory of certified social enterprises across Canada.

Experience: Community Benefit Agreements & Social Procurement in Construction

- Contracted by the City of Vancouver to develop the tools and implementation framework for the City's CBA Policy.
- Serving as the Independent Third-Party Monitor and support services for the New St. Paul's redevelopment and the 150 West Georgia Street Projects as they implement the City of Vancouver's CBA Policy.
- Providing design and implementation support for the CBA for 1st & Clark with Chandos Construction, BC Housing, City of Vancouver & Vancouver Coastal Health.



Experience: Community Benefit Agreements & Social Procurement in Construction

- Between 2018 and 2020 Buy Social Canada, under a contract with United Way GTA, provided social procurement support on the Metrolinx LRT project CBAs and continues to provide guidance on these projects and collaborate with the Toronto and Peel Community Benefits Networks.
- Buy Social Canada worked with the City of Surrey on major Infrastructure Canada Community Employment Benefit (CEB) initiative
- Through BCSPi supported Vancouver Island communities on construction RfX design





CBA Implementation & Reporting

Buy Social Canada has developed a robust implementation plan that includes orientation, training, tool refinement, community engagement, implementation and reporting.

The following pages outline the support available from Buy Social Canada in the delivery of a CBA and/or social procurement targets on a construction, infrastructure or development project.



A photograph of two construction workers on a site. One worker in the foreground wears a blue hard hat and a yellow safety vest over a plaid shirt. The second worker behind him wears a yellow hard hat, sunglasses, and an orange safety vest. They are both looking down at a clipboard held by the first worker. The background is a blurred construction site with steel beams and scaffolding.

CBA Implementation & Reporting

Each project's targets and metrics will reflect the needs of the community, and the requirements set by the owner. These may include:

- Employment opportunities for under-represented and equity-seeking groups
- Training & apprenticeship opportunities for under-represented and equity-seeking groups
- Inclusion of social enterprise, diverse-owned and SME suppliers in the supply chain and
- Other community development opportunities

Buy Social Canada tools, community engagement approach and reporting will be adapted to best achieve these targets and metrics throughout the implementation process.

This outline can be modified to meet the specific needs of an organization or project. Please contact Elizabeth@buysocialcanada.com to discuss further.

CBA implementation & reporting outline

Service Deliverable Orientation & Training	Project Process
Project Team orientation and training	<p>Buy Social Canada will work with the core team to ensure key project stakeholders understand the CBA requirements, opportunities and tools including how to use projection and reporting tools and any other requirements relevant to the CBA implementation process. This includes an introductory kick-off meeting and training session.</p> <p>Services available at an additional fee include “how to” guides, one-to-one trainings and short training videos.</p>
Liaise with relevant stakeholders	<p>Buy Social Canada will liaise with key stakeholders including the project owner, employment/training organizations, suppliers and community benefit networks/groups to ensure all key stakeholders are well-orientated for the project.</p>

CBA implementation & reporting outline

Service Deliverable Projections & Community Engagement	Project Process
Support the completion of dissemination of the CBA/Social Procurement tool for target projections	<p>Buy Social Canada will work with the core team including the general contractor and key sub-contractors to complete the projection tool used to identify opportunities to meet the CBA targets and to prepare the community for CBA opportunities.</p> <p>Buy Social Canada will liaise with key stakeholders including the project owner, employment/training organizations, suppliers and community benefit networks/groups to convey the projection opportunities identified by the core team.</p>
Facilitate connections with employment agencies, suppliers and other community organizations	<p>Buy Social Canada will work with the contractor and key sub-contractors to broker relationships and connections with relevant employment agencies, suppliers and other community organizations through emails, phone calls and where appropriate convening online meetings and events e.g. employment and meet the buyer sessions.</p>

CBA implementation & reporting outline

Service Deliverable Reporting & Communications	Project Process
Support completion of the CBA Reporting tool	Buy Social Canada will support the contractor and key sub-contractors in the data collection systems and completion of the reporting section of the CBA tools in a timely and efficient manner.
Communications	Buy Social Canada will support the contractor in liaising with key stakeholders including the project owner, employment/training organizations, suppliers and community benefit networks/groups to ensure key stakeholders are provided the relevant reporting data as required by the project and will coordinate with the contractor to identify opportunities for storytelling and/or case studies to recognize project successes and key learnings.

Fee Structure

**\$15,000 - \$45,000 per year
(price depends on size and
complexity of the project)**

Additional activities including creation of new materials, attendance at project specific working groups or specific reporting requirements may require additional time and support.

For a project-specific quote please contact
Elizabeth@buysocialcanada.com



Project Team Experience & Qualifications



David LePage
Managing Partner
David@buysocialcanada.com

David is the co-founder and Managing Partner of Buy Social Canada and a co-founder of the Social Enterprise Institute. Through his work at Buy Social Canada, David has worked on all stages of the Community Benefit Agreement process across Canada. These projects have been in close collaboration with the construction industry with partners like EllisDon and Chandos Construction. David has been a champion of social purchasing for decades and is proud to be an integral part of the Buy Social Canada team. His years of experience span all dimensions of social enterprise activity, across rural and urban settings, cultures and borders.



Elizabeth Chick-Blount
Executive Director
Elizabeth@buysocialcanada.com

Elizabeth is the Executive Director at Buy Social Canada, Elizabeth coordinates and connects Buy Social Canada's work with public and private sector purchasers including all levels of government, SAP and Chandos Construction, to design and implement Social Procurement and Community Benefit Agreement policies and practices. Elizabeth worked with the City of Vancouver on the development of the CBA implementation strategy and is currently working with PCL construction on the implementation of the CBA on the New St. Paul's hospital development, Westbank and Peak Construction on the 150 West Georgia Street project, and Chandos Construction on the implementation of a voluntary CBA on the 1st & Clark project.



Niamh O'Sullivan
Operations Manager
Niamh@buysocialcanada.com

Niamh is Buy Social Canada's Operations Manager, Niamh works on many projects from supporting Community Benefit Agreement implementation, to fostering relationships within our network of suppliers and purchasers, deliverables with our consulting contracts, and business administration, invoicing and managing calendars. Niamh brings to the Buy Social Canada team a diverse background, from studying History of Art & Architecture at Trinity College in Dublin, to excelling at customer service across many industries in the world-renowned tourism capital of Whistler, BC. She is highly organized and communicates calmly with professionalism.



**Social
Procurement
Leaders**

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