



Buy and Sell with Impact

Social Purchasing Partner
Engage Package

Connect, learn and engage with social procurement. We are excited to recognize and work with you to support your social procurement journey and connect you with social enterprise suppliers across Canada

For more information contact
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**Social
Procurement
Leaders**

Why Social Procurement?

Every purchase has a social, economic, cultural and environmental impact.

Social procurement is about harnessing your existing purchasing power to achieve economic and social outcomes, and to shape inclusive, vibrant, and healthy communities. Simply put, social procurement is buying goods and services from social enterprises and other impact businesses such as diverse-owned businesses.

When you purchase from an impact business, like a social enterprise, you can procure the goods and services you need and contribute to your organization's goals including equity, diversity, inclusion, and ESG and impact the health of the communities of your employees and consumers.

Social procurement can support businesses with:

- Confidence in making a significant and impactful contribution to the community
- Access to a broader base of quality suppliers of goods and services and of skilled employees
- Unique skills training for project specific delivery
- Improved productivity and efficiency through access to local impact businesses
- Enhanced reputation internally with employees and externally with stakeholders and clients

Social procurement is a growing trend and offers a competitive edge in the market

Who is asking for social procurement?

Government, institutions and organizations across Canada are increasingly including social procurement objectives in their RFPs, bids and other purchasing considerations. Implementing social procurement now allows your organization to:

- Anticipate the trend towards social procurement policy requirements
- Establish a competitive edge as a leader in the practice of social procurement implementation

Examples of social procurement practices

- Bids and solicitations which include questions on social enterprise and diverse-supplier certifications and an organization's own policies and supply chain practices. Social value responses are weighted in the final scoring.
- Targets for spend with social enterprises and diverse-owned businesses including direct spend and the spend of organizations in their own supply chains and in sub-contracts
- Recognition and storytelling of social procurement practices to showcase benefits and impacts to purchasers and consumers.



**Look out
for the
badge**

Who are Social Value Suppliers?

Social enterprises

Social enterprises are businesses, selling goods and services in the marketplace, with a social, environmental, or cultural mission, and they reinvest the majority of their profits back into that social, environmental or cultural mission.

Social value suppliers

There are a variety of other social value businesses that can be incorporated into your supply chains including diverse-owned businesses such as Black-owned, Indigenous-owned and women-owned businesses, social purpose businesses and co-operatives

What do they sell?

Social enterprises are all around us, including catering, maintenance, furniture, business services, cleaners, musicians, gifts, and more, all adding value to your needed goods and services. When you buy from a social enterprise a ripple effect of social and economic impacts occurs throughout your community.

What's the impact?

As social enterprise and other impact business sales grow, they are able to achieve increased social value outcomes and impacts. These can include supportive job opportunities for individuals facing barriers to employment, inclusive training and employment opportunities, advancing diversity, equity and inclusion, and contributing to local economies.

Now is the time to leverage a social value from your existing procurement spend. While ensuring you get best value for your money.



Social Procurement Leaders

How can Buy Social Canada help?

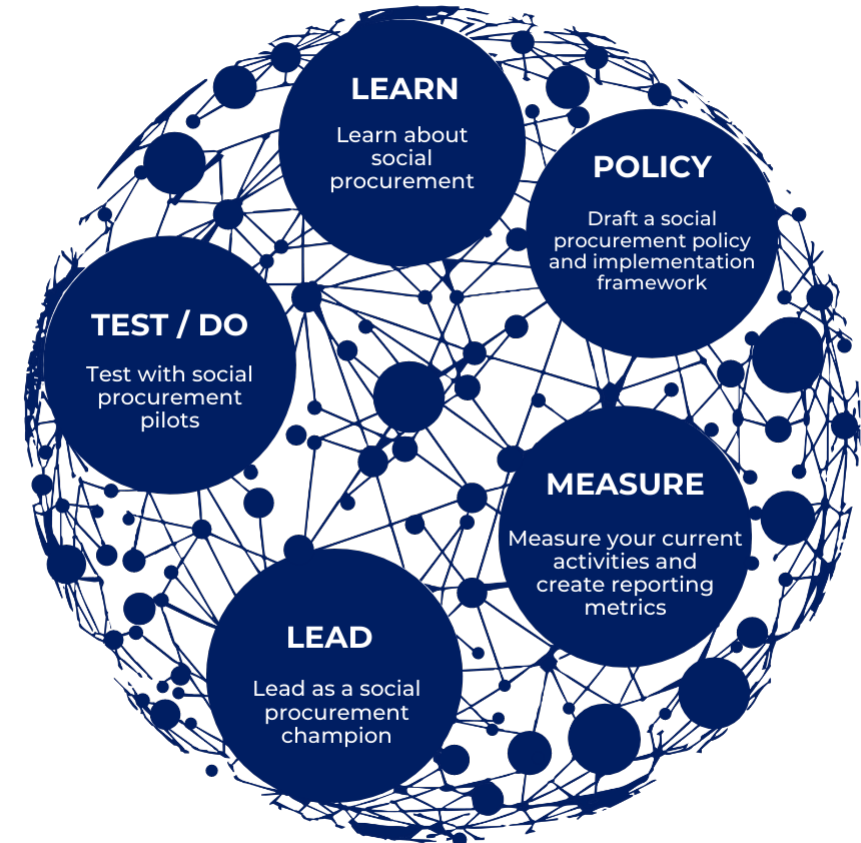
Buy Social Canada offers Social Purchasing Partnerships as well as individually designed social procurement packages. The Engage Package can be complemented by additional services as needed.

Buy Social Canada offers a full suite of:

- Learning materials, resources, and tools
- Online training and workshops
- Consulting and project-based support
- Supply chain audit and analysis
- Social Enterprise Certification

Be part of an international movement

Buy Social Canada collaborates with social procurement intermediaries internationally including the Social Enterprise World Forum, Social Enterprise UK, Social Traders (Australia), Buy Social US (USA) and Akina (New Zealand) to collaborate and build relationships that facilitate social procurement implementation globally.



*Social Procurement
Implementation*

Engage Package

\$3,000 annually

The Engage Package is a low-cost, high-value option for organizations of any size to get started with social procurement or to maintain connection to evolving best practices.

With the Engage Package you will get:

- Breadth of learning across the team with the Introductory Webinar
- Depth of learning for one champion who will be certified as a social procurement professional
- A range of networking and learning events
- Opportunity mapping to find suppliers
- Public recognition for your engagement
- Customizable consulting time to suit your needs

Engage Package



Educational opportunities for team members and stakeholders to engage with social procurement

1-hour Webinar

Introduction with key internal stakeholders

This training is an introduction to social procurement covering the why, what and how including the evolution of social procurement, key concepts and best practice examples.

- 1 hour introductory webinar
- Open to team members and stakeholders

Social Procurement Professional Certificate

One spot for your team's champion

This certificate program has been developed to provide both private and public sector participants with in-depth knowledge of the fundamental components of social procurement success; how to create a social value culture within your organization; steps needed to develop Social Procurement policy; and how to implement social procurement practices into your current RFX processes, to leverage procurement spend to drive more social value.

- Four 2-hour virtual trainings with interactive hands-on activities and homework.
- Additional spots available at a discounted rate

Design your Buy Social Journey



Implementation
support &
recognition

Social Purchasing Partner Networking and Learning Events

Buy Social Canada will share exclusive social procurement updates and new tools with social purchasing partners at a quarterly virtual networking and learning session. Social purchasing partners will also have the opportunity to share updates, opportunities, challenges and questions, with the Buy Social Canada team, and connect with other social purchasing partners.

National Community of Practice

Invitation to join virtual bi-monthly event including government and corporations across Canada.

This is an opportunity for those interested or engaged with social procurement to connect and learn together. Participants include social enterprises, government and corporate purchasers, intermediaries and community members.

Regional Social Procurement Roundtables

Invitation to join virtual bi-monthly tables in Toronto and Vancouver attended by social enterprises and social purchasers to build relationships and discuss opportunities.

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Implementation support & recognition

Social Value Supplier opportunity matching

An updated spreadsheet of Certified Social Enterprises every two months, including the goods/services they provide, social mission and contact details.

- Introductions to relevant social enterprise suppliers
- Introductions to localized organizations working with diverse-owned businesses and other social value suppliers e.g. Social Economy Through Social Inclusion (Ontario), Momentum (Calgary, Alberta), Black Entrepreneurs BC (BC)

Recognition and media exposure as a Social Purchasing Partner and invitation to make the Buy Social Pledge

Social Purchasing Partnerships and Buy Social Journeys include recognition on the Buy Social Canada website, appropriate materials and social media.

Access to use the Buy Social Canada Social Purchasing Partner logo on organizational communications and marketing materials.

Buy Social Pledge Leaders receive additional support and recognition and access to a leader's network

If project overview purchased as a complete package Buy Social Pledge Leader membership and recognition included for one year. If services purchased separately Buy Social Pledge member or leader recognition available at a reduced rate.

Engage Package



Establish a baseline of current social procurement spend and key opportunities



Social procurement policy and framework

5 hours of consulting support

A flexible approach to supporting social procurement opportunities. As you continue to explore next steps for social procurement implementation, Buy Social Canada is pleased to offer up to 5 hours of consulting support to guide and advise through this journey.

A discounted hourly rate for further hours of support can be provided upon request.



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