



Social Procurement Professional Certificate

- / Create a social value culture within your organization
- / Develop a social procurement policy
- / Implement social procurement best practices
- / For private and public sector procurement

Course Description

This certificate program has been developed to provide both private and public sector participants with in-depth knowledge of the fundamental components of social procurement success; how to create a social value culture within your organization; steps needed to develop Social Procurement policy; and how to implement social procurement practices into your current RFX processes, to leverage procurement spend to drive more social value.

This program is ideal for:

- Senior government leadership looking to use procurement to improve social value and community outcomes
- Senior private sector leadership looking to use social value as a competitive advantage and drive business growth
- Procurement staff (public and private) conducting the purchase of goods & services, consulting, construction and IT
- Mid-level managers aiming to deliver on the social value goals of their organization

Cost

\$475 early bird rate (check [webpage](#) for deadlines)
\$550 regular

Workshop Schedule

The course consists of four 2-hour virtual trainings with interactive hands-on activities and homework.

Course Outline

Session 1

Module 1: Fundamentals of Social Procurement and Module 2: Building your Social Value Organization through your Supply Chain

Module 1

Learning Objective

Participants can describe and summarize what social procurement is, what's happening across the country and why it's important.

This module includes

- Defining social procurement
- The theory and background of social procurement
- Community Impacts and Metrics for measuring social procurement
- Social Procurement programs in Canada and Internationally

Module 2

Learning Objective

Participants will be able to begin to catalyze a change in culture in their organization

This module includes

- Building a Social Value Culture
- Aligning social procurement with organizational goals
- Change Leadership, communication and team engagement strategies

Homework

- Draw an infographic for social procurement that would be used to present the “what” and “why” of social procurement to your team
- Research for session 2: Identify your organizational goals, strategies and priorities

Session 2

Module 3: Developing a Social Procurement Policy and Module 4: Construction and Social Procurement

Module 3

Learning Objective

Participants will develop a social procurement policy statement and a road map to connect your objectives with your purchasing.

This module includes

- Aligning strategies, priorities, and objectives with a social procurement policy
- Examples of existing social procurement policies
- Review of existing purchasing
- Roadmap design: leveraging a social value from existing purchasing

Module 4

Learning Objective

Participants will understand social procurement in construction and CBAs.

This module includes

- Introduction to social procurement in construction
- Understanding Community Benefit Agreements
- Understanding the Community Employment Benefit Initiative

Homework:

Develop a social procurement policy statement for your organization and your roadmap for implementation.

Session 3

Module 5: Implementing a Social Procurement Policy

Learning Objectives

- Participants will be able to recognize the different needs of public and private procurement.
- Participants will be able to apply social value criteria to goods and services RFX and be able to determine appropriate social value weighting for specific procurements.
- Participants will be able to apply the appropriate methodologies adding social value to different types of procurement.

This module includes

- A review of the difference between public and private procurement
- A review of trade agreements applicable to public sector procurement
- Identifying strategies for social procurement implementation through bidding processes including RFX language, questionnaires and the weighting and evaluation process

Homework

Draft potential social procurement questions for use in a procurement opportunity scenario.

Session 4

Module 6: Operationalizing Social Procurement

Learning Objectives

- Participants will be able to apply the appropriate methodologies adding social value to different types of procurement.
- Participants will be able to create the supportive ecosystem needed for social procurement success within their organization.

This module includes

- Operationalizing social procurement – the steps to action
- Reporting and reviewing: monitoring and measuring the value driven by social procurement practices
- Community Engagement and Storytelling