

Operationalizing Worksheet

Part 1: Plan



Communication Plan

What communication channels do you have available within your organization that you will utilize for Social Procurement messaging?



Data Collection Plan

What data do you currently have available within your organization that will be useful for measuring current state as it relates to Social Procurement?

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Part 2: Deploy



Monitor & Measure

What measures will you select to monitor whether your targeted impacts have been achieved?



Training

Create a list of groups within and outside of your organization that will need training on Social Procurement?