

Social Value RFx Design

Scenario: **Library**

Your council has agreed to build a new, two-story, 20,000 sq ft library on city-owned land. The site has been selected and the site plan has been developed by an architect. Now it is time to competitively bid for the build. The budget of \$14 million includes the cost of construction, furnishings and technology infrastructure.

Scenario: **Catering**

Your town has an upcoming event that needs catering and local tour services. Over a 4 day period, your community will welcome upwards of 300 delegates to attend the Local Government Association Conference. A range of catering services are required over the course of the four days. A majority of the conference-related events and catering services will be required on site at the Recreation Complex, unless otherwise specified. Facilities will be provided to the successful proponent(s) at no cost. Your budget is \$100,000.

Responsibilities include:

- The provision of meals, setup of meal-specific service and equipment needs including buffets, chafers, service stations, etc.
- Clean up following and take down/clean-up of buffet/food service stations.
- Provision of detail as to how food waste will be minimized and including uses for leftover food. Efforts to reduce/minimize waste using recyclable/compostable materials over materials such as styrofoam is encouraged.

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1. Strategic Goals and Outcomes

Identify strategic organizational goals for this project.

How could this buying opportunity help address the challenges and goals you have for your community? Think through employment, training, supply chain and community development opportunities.

It's helpful to consider your existing strategies around economic development, sustainability, social inclusion, poverty reduction, etc. to see where possible linkages between the project investment and your community objectives could be.

What **employment** opportunities could be connected to this project?

What **skills and training** opportunities could be possible?

What types of suppliers might benefit from **contracts or sub-contracts**?

What other **community development** could be realized through this scenario?

2. Rfx Process and Social Value Language

With the opportunities from worksheet 1 in mind, how would you go about trying to achieve these goals in your procurement? What questions would you ask potential suppliers to see if they can help meet your strategic goals?

Example: *Your goal is to create opportunities for employment and training for youth in your community. This has been identified as a strategy in your economic inclusion strategy.*

Questions: How many youth do you employ? (Statistics Canada: Youth is 29 years and younger) How many youth would be employed by you on this project?

Do you offer any apprenticeship or training programs that target youth?

Employment questions:

Skills and training questions:

Supply chain questions:

Community development questions:

3. Impact and Outreach

What does success look like? How would you report on and measure the results of the objective laid out above once this project is underway?

Would you ask for hours worked by target group (ie. youth)? Would you ask for contract spend on local businesses?

What **employment** metrics could provide feedback on your objectives?

What **skills and training** metrics could provide feedback on your objectives?

What **supply chain** metrics could provide feedback on your objectives?

What **community development** metrics could provide feedback on your objectives?

