

BC HOUSING



SEPTEMBER 2021 SOCIAL IMPACT REPORT

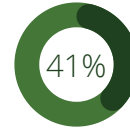
Self Identified Staff Demographics



Women



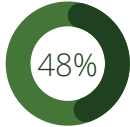
Persons of Colour



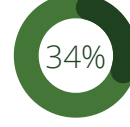
Less than a high school diploma



First Nations Metis Inuit



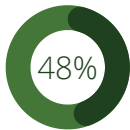
Immigrant



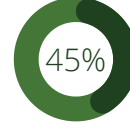
Chronic or diagnosed mental illness



LGBTQIA+



Experienced homelessness



Significant barrier to attending work



52%



OF EMPLOYEES REPORTED THAT CLEANSTART HAS SIGNIFICANTLY IMPROVED THEIR HOUSING SITUATION

Employee Updates**

- **Tyler**
As a new employee, we provided Tyler a bus pass for the next 3-months while he gets back on his feet financially.
- **Brendan**
We purchased new steel-toed boots for Brendan, as he did not have the means to finance a pair himself.
- **Mitchell**
Mitchell is responsible for his parents and siblings, which can sometimes mean that he has to put family issues above work. We have created a flexible schedule, so that he can attend to both work and home.

427

Total Supportive Employment Hours Provided***



\$17,300

Estimated Social Return on Employment*



*Based on the Social Return multiplier of \$3.27 developed by Ernst & Young (2017)

**All names have been altered to protect the employees' identities

***Based on 59% of staff being considered moderately to severely barred to traditional employment. Hours provided exclusively to BC Housing.