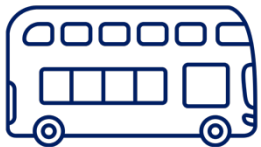


Road Map



Destination

What is your vision for the future? What are the social, environmental, economic and cultural goals of your organization?



Ways to get there

Link your objectives to the four key opportunity areas

- Employment
- Skills & Training
- Social Value in the Supply Chain
- Community Development

Road Map



Stops along the way

What do you buy? Goods, services, construction.

Fill out the first column of the table below with your types of purchases.



What's your route?

How can you link your objectives to your purchases?

Fill out the rest of the route finding table. Consider your past decision making processes. Evaluate how you can shift your decisions to align with your organizational objectives.

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